BRYAN J. BELL
Designer / Illustrator

BJB BJBGRAPHICS

bjbgraphics.com

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✉ bjb@bjbgraphics.com

◼ EXPERIENCE

Designer/Illustrator at Bjbgraphics   1/2000 - Present

Operating as a remote, freelance design studio, provides print and web design work and consultation services for individuals, startups and corporations.

Creative Director, Marketing at ORTEC   5/2014 - 6/2015

Managed the global advancement of ORTEC's brand and vision. Developed measurable, targeted campaign strategies, produced the supporting visual assets, and reviewed metrics to inform improvements.

Web Designer at Ariba, an SAP Company   12/2007 - 5/2014

Designed, built and maintained Ariba's corporate web presence and digital promotions. Produced designs for many successful marketing/sales campaigns that ensured a unique visual while maintaining brand integrity.

Creative Director at Carsactive   12/2011 - 10/2013

Designed and executed the company's brand and visual identity across marketing/sales plans. Developed the application front-end and maintained the UI/UX standard throughout.

Web/Graphics Designer at Procuri   3/2005 - Acquired by Ariba 12/2007

Designed and developed the corporate website and various web-based advertising as well as print collateral and trade show graphics. Provided user interface design support for web applications.

Technical Communications Designer at CMSI   7/2004 - Acquired by Procuri 3/2005
Webmaster / Graphics Designer at Interland   6/2003 - 5/2004
Webmaster / Graphics Designer at Hostcentric   2/2001 - Acquired by Interland 6/2003
Web Designer at SLIC Network Solutions   9/1999 - 1/2001

PORTFOLIO

Please visit **bjbgraphics.com** to view my current work samples.

◼ EDUCATION

A.A.S Visual Arts Degree in Computer Graphics   9/1997 - 9/1999

Mercer County Community College, Grade point average: 3.75
Professional Electives in TV/Film Production
Awarded Certificate of Commendation for scholarly achievement in Computer Graphics field

◼ EXPERTISE

Personal Skills
Collaborative
Communicative
Creative
Detailed
Organized

Professional Skills
2D/3D Computer Graphics
Brand & Identity Design
Fine Art, Illustration & Sketching
Graphic Art, Structure & Layouts
Web Design & Programming

◼ LET'S TALK

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References are available at your request.