



## ■ EXPERIENCE

**Creative Director** at Bjbgraphics 1/2000 - Present

Operating as a remote, freelance design studio, provides design, development, and marketing support as well as consultation services for individuals, startups, and corporations.

**Director of Digital Engagement** at Profisee 1/2018 - 12/2019

Managed the global advancement of ORTEC's brand and vision. Developed measurable, targeted campaign strategies, produced the supporting visual assets, and reviewed metrics to inform improvements.

**Senior Creative Designer** at Verizon Telematics 9/2015 - 1/2018

Designed and produced a wide range of B2B/B2C materials supporting multiple, concurrent marketing campaigns for all of Verizon Telematics' lines of business across multiple, high-profile client brands.

**Creative Director, Marketing** at ORTEC 5/2014 - 6/2015

Managed ORTEC's brand and vision as part of the Global Marketing Team. Developed measurable, targeted marketing campaigns, produced visual assets and websites, and reviewed metrics to inform improvements.

**Web Designer** at Ariba, an SAP Company 12/2007 - 5/2014

Designed, built, and maintained Ariba's web presence and digital marketing promotions that accelerated demand generation and drove the market awareness that solidified Ariba as the leader in their industry.

**Creative Director** at Carsactive 12/2011-10/2013

**Web/Graphics Designer** at Procuri 3/2005 - Acquired by Ariba 12/2007

**Technical Communications Designer** at CMSI 7/2004 - Acquired by Procuri 3/2005

**Webmaster/Graphics Designer** at Interland 6/2003 - 5/2004

**Webmaster/Graphics Designer** at Hostcentric 2/2001 - Acquired by Interland 6/2003

**Web Designer** at SLIC Network Solutions 9/1999 - 1/2001

## PORTFOLIO

Please visit [bjbgraphics.com](http://bjbgraphics.com) to view my current work portfolio.

## ■ EDUCATION

**A.A.S Visual Arts Degree in Computer Graphics** 9/1997 - 9/1999

Mercer County Community College, Grade point average: 3.75

Professional Electives in TV/Film Production

Awarded Certificate of Commendation for scholarly achievement in Computer Graphics field

## ■ EXPERTISE

### Personal Skills

Collaborative  
Communicative  
Creative  
Detailed  
Organized

### Professional Skills

UX/UI Design & Development  
Corporate Branding & Identity  
Fine Art, Illustration & Sketching  
Graphic Art, Structure & Layouts  
Web Design & Programming

## ■ LET'S TALK

### My Networks

[in linkedin.com/in/bjbgraphics](https://www.linkedin.com/in/bjbgraphics)

[twitter.com/bjbgraphics](https://twitter.com/bjbgraphics)

References are available at your request.